



July 26, 2010

Spider Soars as LeBron Falls



Seattle – Spider, a division of SafeWorks, LLC recently provided the powered access solution required to promptly remove the massive Nike® advertisement featuring LeBron James from the Sherwin Williams Building – near Public Square in Cleveland.

On July 8, James announced he would be leaving the Cleveland Cavaliers to play for the Miami Heat in the 2010-2011 NBA season. Within twelve hours of that announcement, Spider mobilized a 40-ft swingstage powered by traction hoists to enable Bricklayers, Inc. to immediately dismantle the 2,700 lb., 110 ft tall by 212 ft wide mesh banner.

In addition to urgency, speed and safety were crucial requirements to this project. Transportation of Cleveland’s metro transit trains running directly beneath the banner had to be paused during the banner removal process. The ease with which Spider’s platform could be relocated to various rigging locations enabled the contractor to work swiftly, minimizing the disruption to the transit traffic below. Precautions were also taken to ensure the platform’s wire ropes did not interfere with the rail lines, keeping safety top of mind.

“With more than 60 years of powered access leadership, Spider delivers, time and time again. We provided the access equipment and rigging to Bricklayers, Inc to install this banner in 2005,” said John Sotiroff, Vice President, Sales and Distribution. “Our Cleveland team rose to the occasion to immediately deliver a safe, reliable solution for this urgent situation, impressing the contractor, building owner, and Cleveland fans who were eager to erase Lebron’s memories from their hometown.”

To see Spider’s platform in action on this dismantling project, visit <http://sports.espn.go.com/nba/news/story?id=5369316>.

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About Spider:

Founded in 1947, Spider, a division of SafeWorks, created the powered suspended access business by introducing the well-known Spider basket. Since then, our product and service offering has expanded greatly to serve the needs of an ever-growing marketplace. Spider is the largest manufacturer and distributor of access and safety solutions in North America, serving more customers from more locations with a wider variety of products and services than any other company. From baskets, traction hoist and platform rental, to safety and training, to specialty-engineered products - Spider has a strong team of professionals, along with a national network of sales, service and support capabilities to provide you with the most reliable access solutions available.

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