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Spider Named Key Distribution Partner for Beta Max, Inc.

Seattle – Spider, a division of SafeWorks, LLC, announced today the company has been selected as a key distribution partner in the Americas for Beta Max, Inc. hoists and is named as its exclusive distributor in the Western U.S.

With 25 locations in the Americas and 65 years experience working at height, Spider has aligned its man-rated hoisting solutions with the material-hoisting capability of Beta Max, stocking rental equipment as well as sale product. Local Beta Max product service is also available.

“We could not find a better distribution partner for Beta Max’s quality products than Spider,” states Tony Rowell, President Beta Max, Inc. “At Beta Max, we take pride in providing exceptional service and technical support to create safe and reliable hoist systems that will increase productivity and worker safety. Spider’s 65 years of demonstrating safe work at height and real discipline to achieving a better operator or user experience are characteristics of the strategic partner with whom we want to work. The quality of the Spider approach made it an easy decision to name Spider as Beta Max’s exclusive distribution representative in the western US for our portable hoist line.”

“We are delighted to be partnering with such a well-established supplier such as Beta Max to provide material hoisting to our customers,” adds John Sotiroff, Vice President Spider Sales & Distribution. “Spider’s quality rental solution, already well-known and respected throughout the swing staging industry, will enhance Beta Max’s ability to reach contractors and facility owners who are looking to tie in material hoists with their man-hoisting needs. With consistent fleet preparation and hoist service across our 25 location network, Spider makes quality local Beta Max product support and rental access available to a wide range of users. Safe, reliable work at height plus innovative, solid material hoisting for sale or rent equal a winning combination for our customers.”

See the Spider portable hoist line solutions here: <http://www.spiderstaging.com/Standard/SpiderBetaMax.aspx>

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About Spider:

Founded in 1947, Spider, a division of SafeWorks, created the powered suspended access business by introducing the well-known Spider basket. Since then, our product and service offering has expanded greatly to serve the needs of an ever-growing marketplace. Spider is the largest manufacturer and distributor of access and safety solutions in North America, serving more customers from more locations with a wider variety of products and services than any other company. From baskets, traction hoist and platform rental, to safety and training, to specialty-engineered products - Spider has a strong team of professionals, along with a national network of sales, service and support capabilities to provide you with the most reliable access solutions available.

About Beta Max, Inc.:

Beta Max, started in 1985, provides portable high speed wire rope hoists as a safe, alternate method of lifting general building materials and personnel to the construction industry. Since its inception, they have continued to strive for excellence in providing customers with superior hoists and lifting systems that are safe, portable and flexible, yet rugged enough to withstand the rigors of the job-site environment. Beta Max also provides full service, parts and technical support for high speed hoist systems for commercial & industrial applications. Their products include portable high speed wire rope material and personnel hoists, as well as a wide variety of accessories to compliment our hoists. Visit Beta Max, Inc. online at www.BetaMaxHoist.com.

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